

# NOW GOING FOR ADDS AND SPINS

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#100bpm #Electronic  
#Dance #Urban

Who says the party has to stop? Philly music collective LektroMelodica continue the summer festivities with the release of their latest 100 bpm club banger "Mix It Up" produced by Keath Lowry (Top 20 Billboard Dance Hit and 2 Billboard Hot 100 singles), available in all digital stores and streaming sites on July 22nd. After an impressive track record of music placed in film and TV (including the hit Lifetime series "Bring It!", Vh1's "Single Ladies", and award winning Danish film "Frit Fald"), "Mix It Up" combines LektroMelodica's unique electronic sound and lead vocals by Joy Christian with the emcee skills of DC Hip Hop veteran Khidar and hot fire and wit by Rob Diiioia.

While collaborating with Khidar (a fellow Groove Control Recordings label mate) was "all in the family", the collective linked up with Diiioia through a writing session at Grammy nominated producer/engineer David Ivory's studio. A few months later the "Mix It Up" brainchild was born to bring a dose of soul, sophistication, and depth to the clubs: "Whole world trippin', need love in my cup."

## #TRENDINGMUSIC



### PREVIOUS RELEASES FEATURED ON:

The Independent Chart Show (UK) Radio Winchcombe (UK)  
TriState Indie EDM Boutique Singersroom.com



## MIX IT UP (FEAT. KHIDAR & ROB DIIIOIA) [PRODUCED BY KEATH LOWRY]

RELEASE: July 22, 2016

LABEL: Groove Control Recordings

Distributor: DistroKid

EAN/UPC: 746348812515

Written by: Nate McNair, Keath Lowry, Rob Diiioia, Nate Rogers

Produced by: Keath Lowry for Groove Control Productions

All Publishing Administered by: Lazy Lion Music (ASCAP),

Songcrafting (BMI)



LABEL, RADIO, PUBLICITY INQUIRIES:

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